

## THEERKATHAN-STARTUP THIRUVILA

"**Theerkathan Startup Thiruvila 2023**" is a 3-day event organized by the Government of Tamil Nadu. Taking place in Coimbatore from August 20, 2023, it offers startups a platform to showcase products, network with investors, and stay updated on startup trends. The event is free and open to all entrepreneurs, startups, and enthusiasts.

Team members **Jeevanandham S** and **Jotheeswaran KM** from the Department of Computer Science at Government College of Engineering Salem attended the one-day Idea Pitching Bootcamp hosted by Forge Innovation and Ventures. This Tamil Nadu-wide event featured 73 startups, presenting ideas across three categories: Silver, Gold, and Diamond.

Our innovation, "**Redefining Travel and Construction through Virtual Reality**," aligns with the digitalization trend in tourism. It was recognized as a Diamond-category idea among participants. We were awarded a cash prize of **₹25,000** as recognition for our innovative concept.



Minimum Viable Prototype :

